

## Education

---

### Human Factors & English

Bachelor of Arts  
College of Liberal Arts, Tufts University  
1997 – 2000

Human Factors coursework: Computer Interface Design, Usability Testing & Task Analysis, Advanced 3D Design, 3D Animation, Industrial & Organizational Psychology, Advanced Engineering Psychology, Human Factors in Product Design and Man-Machine Systems Design.

English coursework: Arabic Literature, Creative Writing, English Literature, Japanese Literature, Medieval Literature and Modern Literature.

## Experience

---

### Information Designer

Tank Design, Cambridge MA  
Contract 2003 – 2004  
June 2004 – March 2006

Designed and developed interactive solutions for clients such as FedEx, FranklinCovey, Film director Hal Hartley, Hilton Hotels, MIT, Monster & Symantec/Norton.

Created and designed interactive behavior for numerous websites, web-based prototypes for usability testing purposes and computer applications.

Surveyed and organized information that clients wished to display or make available in the above instances.

Designed logotypes and identities for print & digital purposes.

### Interface Developer

Razorfish, Cambridge MA  
June 2000 – May 2001

Worked with the design and architecture teams to formulate and develop interactive web solutions.

Provided insight into interface/information design during development process.

Helped define technical specifications for projects.

Developed and ultimately implemented these ideas using various technologies (DHTML/XHTML, CSS, Javascript, XML/XSLT, ASP).

### Human Factors Internships

Verizon Labs  
January 2000 – May 2000

Assisted development of the User Interface for GTE/Verizon Superpages.

Developed new ideas and designed mockups of new features and technologies for site interface.

American Institutes for Research  
May 1998 – September 1999

Assisted the administration of usability tests and focus groups.

Provided insight to the product design and development process.

Conducted research on Information Design within a world wide web context.

### Urban Design & Architecture

Certificate  
Graduate School of Design, Harvard University  
Summer 2003

Successfully graduated an intensive, 6 week summer program in Urban Design and Architecture.

Completed three major projects, which dealt with urban design and planning principles in a real-world context.

Crafted models, developed design ideas on a grand scale and created master plans.

### Freelance Designer

Dividual  
May 2001 – Present

Work with a variety of clientele to architect, design and develop web sites and interactive applications.

Help develop logo, identity, and print solutions for clients from initial concepting phase to completion.

Work with other contractors on developing web presence for clients.

### Part-time Producer & Newswriter

WBUR 90.9 FM (On Point Radio Program, Newsdesk)  
January 2002 – June 2003

Worked with On Point staff to produce daily, 2 hour live news & current events program.

Helped suggest topics for daily program, wrote and edited show scripts, and researched guests to be interviewed.

Interviewed news makers, government officials, professors, etc. to gauge their relevancy for the current program.

### General Manager

WMFO 91.5 FM, Medford MA  
May 1998 – May 2000

Coordinated and supervised all station management and maintenance.

Directed and managed 150 staff members in order to ensure constant broadcast.

Constructed and implemented financial allocations for all station expenditures.

Chaired meetings of executive board and staff for policy regulation and execution.

### Skills & Interests

---

I have a thorough working knowledge of web and prototyping technologies, including XHTML, CSS, "AJAX", PHP, ASP, & Flash. I'm also an active reader, and experienced in proof-reading and editing essays/articles/stories. I am *extremely* interested in collaborative design, and its use to solve design problems. My design interests include: Interaction Design, Product Design, Typography, Architecture & Film.